

Automotive Equipment Rental and Leasing: 2002

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2002 Economic Census

Real Estate and Rental and Leasing

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records ¹	Estimated ²
5321	Automotive equipment rental and leasing	12 067	34 951 942	5 372 143	1 272 791	184 034	3.5	12.1
53211	Passenger car rental and leasing	5 678	21 265 488	3 478 196	814 261	129 650	3.7	8.0
532111	Passenger car rental	4 916	19 015 204	3 199 899	746 005	122 643	3.3	7.9
532112	Passenger car leasing	762	2 250 284	278 297	68 256	7 007	6.3	9.0
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing	6 389	13 686 454	1 893 947	458 530	54 384	3.2	18.5
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing ..	6 389	13 686 454	1 893 947	458 530	54 384	3.2	18.5

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
5321	Automotive equipment rental and leasing..... 2002..	12 067	34 951 942	5 372 143	184 034
 1997..	10 542	28 921 850	3 870 601	158 062
53211	Passenger car rental and leasing..... 2002..	5 678	21 265 488	3 478 196	129 650
 1997..	5 246	18 584 128	2 445 562	110 948
532111	Passenger car rental 2002..	4 916	19 015 204	3 199 899	122 643
 1997..	4 367	14 783 704	2 129 602	102 623
532112	Passenger car leasing 2002..	762	2 250 284	278 297	7 007
 1997..	879	3 800 424	315 960	8 325
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing 2002..	6 389	13 686 454	1 893 947	54 384
 1997..	5 296	10 337 722	1 425 039	47 114
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing 2002..	6 389	13 686 454	1 893 947	54 384
 1997..	5 296	10 337 722	1 425 039	47 114

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
5321		Automotive equipment rental and leasing	12 067	X	34 951 942	X	100.0	80.6
	52000	Gross rents from real property owned by this establishment	38	44 026	8 706	19.8	Z	80.6
	52004	Office and professional buildings	38	44 026	8 706	19.8	Z	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	12 067	34 951 942	33 798 957	96.7	96.7	79.3
	52501	Passenger car rental	5 490	20 524 022	18 068 404	88.0	51.7	X
	52502	Passenger car leasing	1 031	9 175 178	2 752 693	30.0	7.9	X
	52503	Truck rental	4 496	14 041 048	4 010 397	28.6	11.5	X
	52504	Truck leasing	2 974	10 575 819	6 051 429	57.2	17.3	X
	52505	Truck tractors	917	1 881 284	893 224	47.5	2.6	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers ...	1 922	2 974 594	1 653 365	55.6	4.7	X
	52507	Utility trailers	302	884 212	68 936	7.8	.2	X
	52508	Motor homes, travel trailers, and other recreational vehicles	403	372 593	300 509	80.7	.9	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	54	81 822	21 763	26.6	.1	X
	52600	Consumer goods rental and/or leasing	413	1 010 432	115 256	11.4	.3	X
	52700	Interest income	280	1 165 344	182 555	15.7	.5	80.3
	52701	Interest from lease financing receivables (financing leases)	280	1 165 344	182 555	15.7	.5	X
	52720	Sales of merchandise	1 819	4 823 701	372 656	7.7	1.1	X
	59810	Other revenue	1 364	3 190 388	452 049	14.2	1.3	X
53211		Passenger car rental and leasing	5 678	X	21 265 488	X	100.0	85.2
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	5 678	21 265 488	20 915 689	98.4	98.4	84.4
	52501	Passenger car rental	4 990	19 493 277	17 743 055	91.0	83.4	X
	52502	Passenger car leasing	892	7 774 771	2 370 868	30.5	11.1	X
	52503	Truck rental	554	4 674 929	604 185	12.9	2.8	X
	52504	Truck leasing	251	877 526	185 354	21.1	.9	X
	52505	Truck tractors	27	48 494	1 516	3.1	Z	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers ...	32	81 505	1 106	1.4	Z	X
	52507	Utility trailers	43	86 325	8 100	9.4	Z	X
	52508	Motor homes, travel trailers, and other recreational vehicles	25	27 865	1 505	5.4	Z	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	28	24 029	4 576	19.0	Z	X
	52600	Consumer goods rental and/or leasing	123	268 701	41 174	15.3	.2	X
	52700	Interest income	91	294 282	29 347	10.0	.1	84.7
	52701	Interest from lease financing receivables (financing leases)	91	294 282	29 347	10.0	.1	X
	52720	Sales of merchandise	261	511 688	145 409	28.4	.7	X
	59810	Other revenue	377	1 134 322	129 293	11.4	.6	X
532111		Passenger car rental	4 916	X	19 015 204	X	100.0	86.3
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	4 916	19 015 204	18 867 076	99.2	99.2	85.6
	52501	Passenger car rental	4 916	19 015 204	17 558 065	92.3	92.3	X
	52502	Passenger car leasing	130	5 524 487	701 862	12.7	3.7	X
	52503	Truck rental	520	4 393 463	590 357	13.4	3.1	X
	52504	Truck leasing	23	60 088	7 924	13.2	Z	X
	52507	Utility trailers	23	50 771	7 547	14.9	Z	X
	52508	Motor homes, travel trailers, and other recreational vehicles	15	21 677	1 321	6.1	Z	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	24	23 579	4 373	18.5	Z	X
	52600	Consumer goods rental and/or leasing	36	58 187	10 458	18.0	.1	X
	52700	Interest income	9	28 523	8 937	31.3	Z	85.4
	52701	Interest from lease financing receivables (financing leases)	9	28 523	8 937	31.3	Z	X
	52720	Sales of merchandise	172	191 293	59 898	31.3	.3	X
	59810	Other revenue	212	551 251	64 462	11.7	.3	X
532112		Passenger car leasing	762	X	2 250 284	X	100.0	75.7
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	762	2 250 284	2 048 613	91.0	91.0	73.9
	52501	Passenger car rental	74	478 073	184 990	38.7	8.2	X
	52502	Passenger car leasing	762	2 250 284	1 669 006	74.2	74.2	X
	52503	Truck rental	34	281 466	13 828	4.9	.6	X
	52504	Truck leasing	228	817 438	177 430	21.7	7.9	X
	52505	Truck tractors	24	42 980	1 516	3.5	.1	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers ...	32	81 505	1 106	1.4	Z	X
	52507	Utility trailers	20	35 554	553	1.6	Z	X
	52508	Motor homes, travel trailers, and other recreational vehicles	10	6 188	184	3.0	Z	X
	52600	Consumer goods rental and/or leasing	87	210 514	30 716	14.6	1.4	X
	52700	Interest income	82	265 759	20 410	7.7	.9	75.3
	52701	Interest from lease financing receivables (financing leases)	82	265 759	20 410	7.7	.9	X
	52720	Sales of merchandise	89	320 395	85 511	26.7	3.8	X
	59810	Other revenue	165	583 071	64 831	11.1	2.9	X
53212		Truck, utility trailer, and RV (recreational vehicle) rental and leasing	6 389	X	13 686 454	X	100.0	73.5
	52000	Gross rents from real property owned by this establishment	38	44 026	8 706	19.8	.1	73.5
	52004	Office and professional buildings	38	44 026	8 706	19.8	.1	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	6 389	13 686 454	12 883 268	94.1	94.1	71.4
	52501	Passenger car rental	500	1 030 745	325 349	31.6	2.4	X
	52502	Passenger car leasing	139	1 400 407	381 825	27.3	2.8	X
	52503	Truck rental	3 942	9 366 119	3 406 212	36.4	24.9	X
	52504	Truck leasing	2 723	9 698 293	5 866 075	60.5	42.9	X
	52505	Truck tractors	890	1 832 790	891 708	48.7	6.5	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Estab- lishments with the product line	All estab- lishments ¹	
53212		Truck, utility trailer, and RV (recreational vehicle) rental and leasing— Con.						
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing—Con.						
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers . . .	1 890	2 893 089	1 652 259	57.1	12.1	X
	52507	Utility trailers	259	797 887	60 836	7.6	.4	X
	52508	Motor homes, travel trailers, and other recreational vehicles	378	344 728	299 004	86.7	2.2	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	26	57 793	17 187	29.7	.1	X
	52600	Consumer goods rental and/or leasing	290	741 731	74 082	10.0	.5	X
	52700	Interest income	189	871 062	153 208	17.6	1.1	73.3
	52701	Interest from lease financing receivables (financing leases)	189	871 062	153 208	17.6	1.1	X
	52720	Sales of merchandise	1 558	4 312 013	227 247	5.3	1.7	X
	59810	Other revenue	987	2 056 066	322 756	15.7	2.4	X
532120		Truck, utility trailer, and RV (recreational vehicle) rental and leasing	6 389	X	13 686 454	X	100.0	73.5
	52000	Gross rents from real property owned by this establishment	38	44 026	8 706	19.8	.1	73.5
	52004	Office and professional buildings	38	44 026	8 706	19.8	.1	X
	52500	Passenger cars and other automotive equipment without drivers rental and/or leasing	6 389	13 686 454	12 883 268	94.1	94.1	71.4
	52501	Passenger car rental	500	1 030 745	325 349	31.6	2.4	X
	52502	Passenger car leasing	139	1 400 407	381 825	27.3	2.8	X
	52503	Truck rental	3 942	9 366 119	3 406 212	36.4	24.9	X
	52504	Truck leasing	2 723	9 698 293	5 866 075	60.5	42.9	X
	52505	Truck tractors	890	1 832 790	891 708	48.7	6.5	X
	52506	Truck trailers, semitrailers, and storage semitrailers without drivers . . .	1 890	2 893 089	1 652 259	57.1	12.1	X
	52507	Utility trailers	259	797 887	60 836	7.6	.4	X
	52508	Motor homes, travel trailers, and other recreational vehicles	378	344 728	299 004	86.7	2.2	X
	52520	Passenger cars and trucks with drivers rental and/or leasing	26	57 793	17 187	29.7	.1	X
	52600	Consumer goods rental and/or leasing	290	741 731	74 082	10.0	.5	X
	52700	Interest income	189	871 062	153 208	17.6	1.1	73.3
	52701	Interest from lease financing receivables (financing leases)	189	871 062	153 208	17.6	1.1	X
	52720	Sales of merchandise	1 558	4 312 013	227 247	5.3	1.7	X
	59810	Other revenue	987	2 056 066	322 756	15.7	2.4	X

¹Product line revenue and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Revenue of establishments reporting product line revenue as percent of total revenue.

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Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on revenue	Establishments (number)	Revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
5321	Automotive equipment rental and leasing						
	All firms	12 067	34 951 942	100.0	5 372 143	1 272 791	184 034
	4 largest firms	1 820	15 926 147	45.6	2 762 553	647 440	91 761
	8 largest firms	5 433	23 445 113	67.1	3 749 333	884 548	129 056
	20 largest firms	5 871	26 102 908	74.7	3 937 884	930 675	134 038
	50 largest firms	6 082	27 822 347	79.6	4 194 711	992 759	141 782
53211	Passenger car rental and leasing						
	All firms	5 678	21 265 488	100.0	3 478 196	814 261	129 650
	4 largest firms	1 727	14 707 372	69.2	2 554 914	593 906	92 421
	8 largest firms	2 002	16 019 004	75.3	2 684 027	624 639	97 862
	20 largest firms	2 071	16 843 995	79.2	2 810 513	654 744	101 766
	50 largest firms	2 218	17 728 390	83.4	2 906 712	677 541	105 328
532111	Passenger car rental						
	All firms	4 916	19 015 204	100.0	3 199 899	746 005	122 643
	4 largest firms	1 724	14 511 889	76.3	2 524 088	586 358	91 430
	8 largest firms	1 999	15 710 918	82.6	2 652 317	616 724	96 966
	20 largest firms	2 095	16 330 117	85.9	2 740 169	638 127	100 886
	50 largest firms	2 240	16 953 809	89.2	2 827 721	657 790	104 183
532112	Passenger car leasing						
	All firms	762	2 250 284	100.0	278 297	68 256	7 007
	4 largest firms	5	559 364	24.9	78 664	18 875	1 992
	8 largest firms	37	777 373	34.5	110 881	27 008	2 664
	20 largest firms	54	1 093 210	48.6	123 980	30 227	2 977
	50 largest firms	92	1 495 823	66.5	158 462	38 949	3 641
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing						
	All firms	6 389	13 686 454	100.0	1 893 947	458 530	54 384
	4 largest firms	3 505	8 159 771	59.6	1 089 195	264 760	31 510
	8 largest firms	3 782	9 254 847	67.6	1 166 463	285 262	33 918
	20 largest firms	3 919	10 385 558	75.9	1 311 583	320 067	37 881
	50 largest firms	4 115	11 309 566	82.6	1 452 073	354 566	41 239
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing						
	All firms	6 389	13 686 454	100.0	1 893 947	458 530	54 384
	4 largest firms	3 505	8 159 771	59.6	1 089 195	264 760	31 510
	8 largest firms	3 782	9 254 847	67.6	1 166 463	285 262	33 918
	20 largest firms	3 919	10 385 558	75.9	1 311 583	320 067	37 881
	50 largest firms	4 115	11 309 566	82.6	1 452 073	354 566	41 239

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.